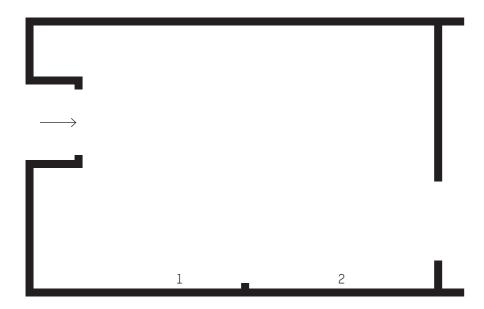
Room 3 (KWS Art Workshop)



1. Being A Successful Artist

Pigment ink on paper, 30×40 cm, Art Collection KWS, 2021 Since 2016

A work about the "sale" being a common indicator for determining an artists value and success. When it comes down to selling, the red dot as the signal of the sale is the main signifier.

The work deals in addition to this with the placement of works in collections to increase their value and in the process the value of the artist as well. Each work is made according to the specific needs, wishes and circumstances of the client or/and the exhibition. Works "sold" to collections are often gifted in relation to an exhibition, but this is not mandatory. Each new collection and purchase is documented by text or/and image.

It is furthermore planned to reunite all existing works of the series in a few years in an exhibition which would present itself as another conceptual project within this body of work.

Works of the series are now already in over 30 collections of museums, foundations and companies in Germany and Europe.

2. Herbarium

Flowers, cut out from international banknotes, since 2015

Many banknotes worldwide show very detailed specimens of the indigenous flora of each country, for example blossoms that are representativ of the region or climatic zone.

As a global collection of plants in a different way old as well as recent banknotes are collected and the depicted flowers are "dissected". Especially in the German language you can find the additional connotation of a "blossom" being associated with counterfeit money which raises again the question about the artificiality of this herbarium.

For for information please visit:

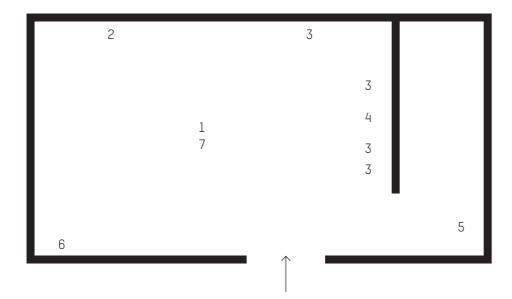
https://www.kws.com/de/de/unternehmen/kunst-bei-kws/kws-art-lounge-newcomer/

www.philippvalenta.de

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KWS Art Lounge NEWCOMER Dec 10th 2021 – Jan 29th 2022

Room 1



1. Electric Landscape

Slices of basalt colums, volcanic rock, galvanically copper-plated, cables, pc-fans, wood

The installation forms an abstract, Icelandic landscape made from the components of lava and wind, appearing in a technoid way. The lava rocks are, due to their galvanical copper-plating, part of an electric circuit running the pc-fans.

Since autumn 2019 the electricity consumption of the server farms for Bitcoin-mining surpasses those of all private households in Iceland.

2. Alcoa

C-Prints, 2018

The diptych shows the aluminum smelter in Reydarfjördur, Iceland.

3. Helguvik

C-Prints auf Aludibond, 2019

The photographs show the ruins of the last, unfinished aluminum smelter n Helguvik, Iceland.

4. Gunnuhver

Photo wallpaer on wall

5. Thjodvegur 1

C-Print on aludibond, 2018

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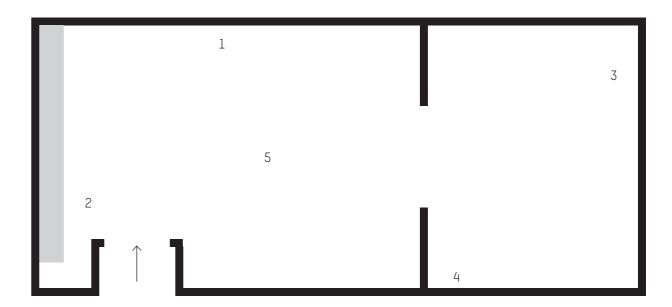
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7. Ratings - 40 Years

Conceptual musical piece, 6:09 min

The audible musical piece translated all ratings by the three big rating agencies Standard&Poors, Moody's and Fitch which Iceland has ever gotten in guitar chords. Every quarter note represents one month, chord changes mark changes in the rating itself. This generates a partly dissonant, partly irritatingly harmonic musical image of the economic development of a country through the lens of internationally operating rating agencies. A bonfiresong of different kind.

Room 2



1. Potline

Ink on tracing paper on aluminum, graphic notational sheers, 2020

The drawings are to be understood as graphical notation as well and show the floor plans of the four Icelandic aluminum smelters in chronological order.

With the last, due to resistance of the local population unfinished smelter there is, in a graphical as well as economical sense, an end to this episode, turning the musical piece to be played from the drawings into a swan song.

2. Síldarævintýri

Embossed aluminum foil, since 2018

In relation to Síldarævintýri, the "herring-adventure" or the herring boom between 1867 and 1968 in northern and eastern Iceland herrings made of aluminium foil are presented as a swarm – the material of the new industry in Iceland, possible the one of an "aluminum adventure".

3. Pústkerfi

Video, 5:52 min

The video shows a sulfur fumarola in the high temperature area Hverir in Iceland. The video was shown firstly at the LED-screen in the Autostadt Wolfsburg, VWs major marketing instrument, a theme, event and amusement park. Pústkerfi means exhaust pipe in English.

4. Blue Lagoon

Mineral salts on black cardboard, wood, series since 2020

The mineral salts visible on the work originate from the Blue Lagoon, the biggest spa and sauna park in Iceland and an important tourist attraction.

The very expensive salts sold for domestic use were cristallized over weeks on these cardboards.

5. Fish Factory

Soundtrack, composed by Nathan Hall, 15:47 min, 2020

The soundtrack Fish Factory consists of sound fragments collected in an Icelandic fish factory. These were changed and recombined into an ambient soundtrack to enable an auditory expansion of the exhibition.