Dr. Marie Th. Schnell

Communication Scientist

Deputy Chairwoman of the Supervisory Board of KWS SAAT SE & Co. KGaA and KWS SE (2016 – April, 2024)

Chairwoman of the Supervisory Board of KWS SAAT SE & Co. KGaA and KWS SE (since April, 2024)

Shareholder representative

(independent member)

Personal details

Year of birth: 1976

Place of birth: Wedel

Residence: Munich

Nationality: German

Education and training

1996 – 2000 Study of communication sciences and history in Salzburg, Austria, and Gothenburg,

Sweden (degree: Diploma)

2007 Doctorate (Dr. phil.) in communication sciences in Zurich, Switzerland

2018 – 2020 Further training as a systemic coach (DGSF-certified)

Professional career

2000 – 2002 Assistant to the Board of Management at a digital publishing house

2005 – 2006 Trainee at a company in the food industry

Since 2006 Work at various companies in the Arend Oetker Group

Since 2019 Freelance work as a media consultant and in systemic coaching

Membership of comparable German and foreign oversight boards of business enterprises

 DR. SCHNELL GmbH & Co. KGaA, Munich, Germany (Member of the Advisory Board)

Focal activities and experience

- Communication
- Sustainability
- Personnel development
- Strategic management