

The importance
of a good start.

INITIO BIRD PROTECT

KWS SEED TECHNOLOGIES

INITIO BIRD PROTECT offers maximum root health and crop safety in maize

- Seed treatment for maize establishment and bird control
- Delivers effective fungicide protection against damping-off, together with essential trace elements for root health

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SEEDING
THE FUTURE
SINCE 1856



INITIO BIRD PROTECT

KWS SEED TECHNOLOGIES



KWS maize hybrids treated with **INITIO BIRD PROTECT** promotes maximum early vigour, fungicidal activity and crop safety.

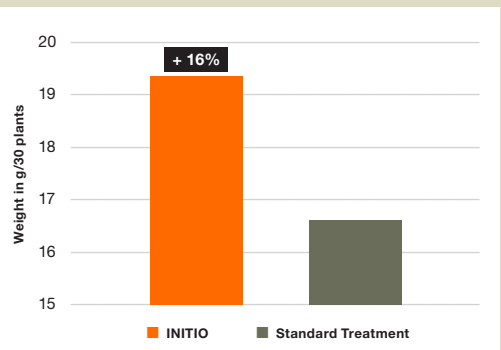
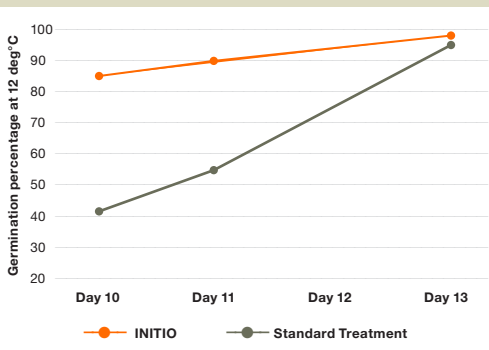
- ✓ Dual fungicidal and bird repellency seed treatment
- ✓ Standard on all KWS maize seed
- ✓ Formulated with micronutrients for root health
- ✓ Cold stress (12 deg°C .) and early vigour benefits in the 4 – 6 leaf stage
- ✓ Crop safety commitment



INITIO BIRD PROTECT

Standard Treatment

Germination speed and plant weight under cold stress conditions at 12 deg°C*



* Source KWS Cold Test Data 2019

Drilling Tips

Temperature

Modern hybrids have a high degree of cold tolerance but should not be drilled before soils have reached an even temperature for 3-4 days (8°C for light soils, 12°C for heavy soils) to give the best possible establishment.

Soil type

(Heavy, medium or light soils), temperature and moisture availability

Site and yield potential

(e.g. warm site with light soils, cold site with heavy soils)

Depth

- Early to mid season (April to early May) 3 cm to 5 cm
- Mid season (Early May onwards) 5 cm to 7 cm
- Late (mid May onwards) 7 cm to 9 cm max



Standard Treatment



INITIO BIRD PROTECT

CROP SAFETY COMMITMENT[†]

INITIO BIRD PROTECT offers genuine bird protection in maize.

KWS offers a 50% re-sow discount with replacement **INITIO BIRD PROTECT** treated seed, should bird damage occur.

KWS will carry out a field visit to verify any bird damage, together with your retail distributor.

[†] Use plant protection products safely. Always read the label and product information before use.

Meet the Maize Team...



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