



## Maize Seed Service

### How to apply for the 50% repurchase discount

In this manual you will get the main instructions to use the Maize Seed Service to its potential

SEEDING  
THE FUTURE  
SINCE 1856



# Maize Seed Service

## What can you find in this manual?



1

### **General Information**

What do you need to qualify for the Maize seed service, and what is this tool about

2

### **How to upload proof of seed purchase**

In order to apply for a 50% repurchase discount you need to upload proof that you bought KWS seeds

3

### **How to manage my fields in the tool**

In order to use this tool you need to create a field

4

### **How to report a damage**

In case you have a damage that qualifies you need to report it within a date frame

5

### **What to expect after reporting a damage**

Clear expectation of what is going to happen after

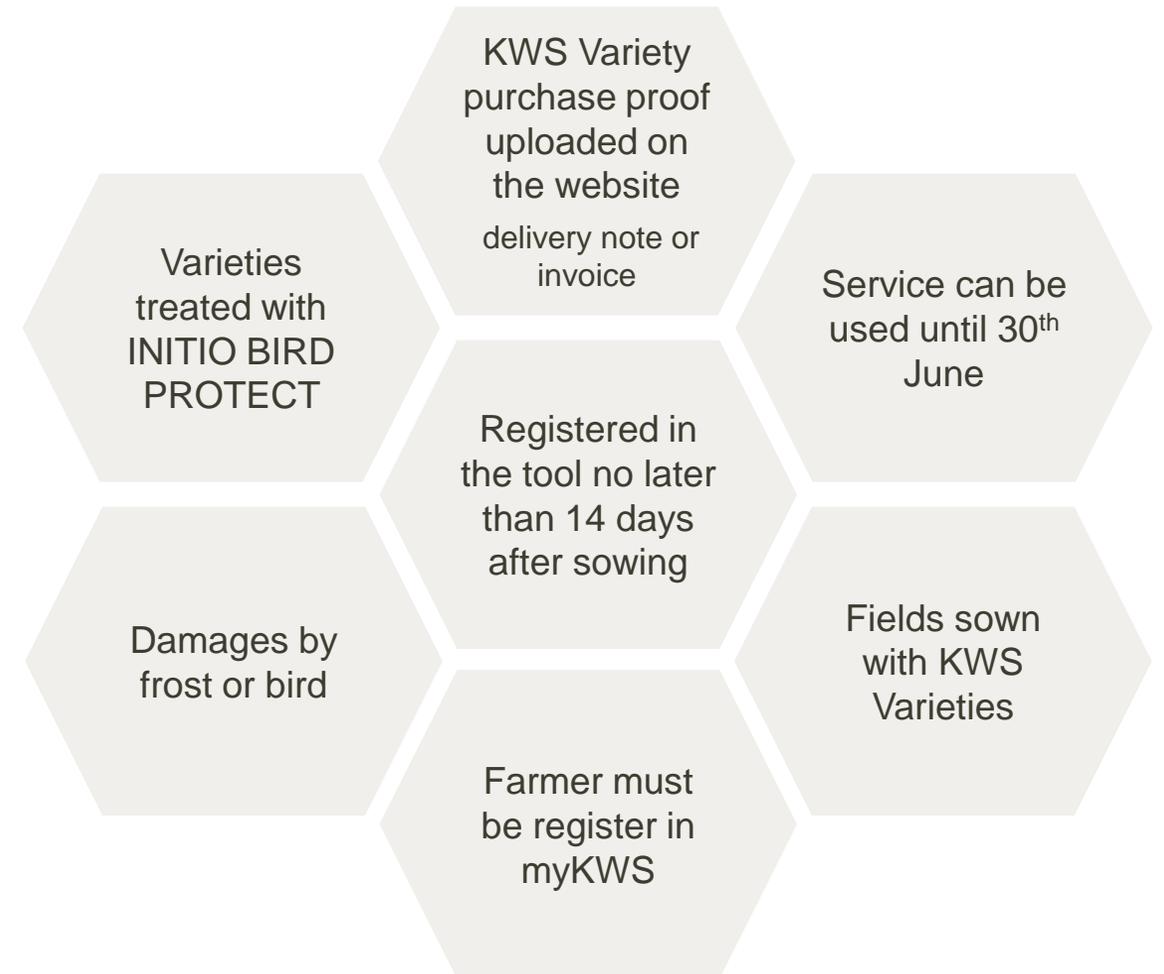
# 1. General Information

## Requisites for qualification



Maize growers are being offered a **50% discount towards the cost of re-sowing any Initio Bird Protect-treated KWS maize seed variety damaged by bird predation or frost.**

KWS has launched the service to underline its confidence in the product, and to provide growers with a **risk-sharing opportunity.**





## Keep in mind the following:

1. Please do not enter your sowing date until after sowing. When you have entered all the information about the field, the field will be blocked. It is then no longer possible to change the information.
2. Fields must be fully registered no later than 14 days after sowing
3. A proof of purchase (delivery note or invoice) has to be uploaded 14 days after sowing as well.
4. In Addition, you will receive Vitality Maps for free, and all the fields created are transferable to other tools that will come in the future, this is a process that you need to do just one time
5. The Maize Seed Service by KWS is an Online-Tool. That means that a internet connection and a Internet browser are necessary.
6. We would like to explicitly point out that **Internet Explorer is not supported**, Please use Google Chrome or Mozilla Firefox as your Internet browser to ensure that the tool functions as error-free as possible.

# 1. General information

## myKWS registration



myKWS - Digital consulting for farmers

The free myKWS service supports you with **digital tools** that help you with relevant decisions around your cultivation, as well as an **E-Mail-Service** which informs you about relevant topics at the right time - so that you can get optimal returns at the end of the season.

myKWS: The service for your seeds!

Link kopier...

## Where to register

- To use our map-based services, you need a registered myKWS account.
- You can login on myKWS by visiting our KWS-webpage: <https://www.kws.com/gb/en/mykws/> and entering your username and your password.
- If you are new on myKWS, please register with your name, your email address and create a new password.

# Maize Seed Service

## What can you find in this manual?



1

### General Information

What do you need to qualify for the Maize seed service, and what is this tool about

2

### How to upload proof of seed purchase

In order to apply for a 50% repurchase discount you need to upload proof that you bought KWS initio treated seed

3

### How to manage my fields in the tool

In order to use this tool you need to create a field

4

### How to report a damage

In case you have a damage that qualifies you need to report it within a date frame

5

### What to expect after reporting a damage

Clear expectation of what is going to happen after

## 2. Upload proof of seed purchase



The screenshot shows the KWS myKWS LVB web application. The main navigation bar includes 'Products', 'Consulting', 'Innovation', 'Company', and 'Careers'. The user is logged in as 'myKWS LVB'. The 'Maize' section is active, showing various tools like 'Field Vitality Check', 'Rate Seed ...', 'Heat Unit Tool', 'Soil Temperature Tool', 'Damage Symptom ...', and 'Seed Requirement'. The 'My Fields' section shows a 'Proof of purchase status: Waiting for verification: 1' and a '+ ADD NEW FIELDS' button. The 'Upload Proof of Purchase' section is highlighted, showing a '1' in a green circle next to the 'Upload proof of purchase' button. Below this is a text box explaining that uploading purchase documents proves the purchase of KWS maize seed and allows for a 50% reimbursement of seed costs. A '2' in a green circle highlights the 'ADD ANOTHER PROOF OF PURCHASE' button. Below this is a table of crop orders:

STATUS	VARIETY ↑	AMOUNT [U]	LOT-NO.
Waiting for verification	AMAROC	25	

Below the table is a file upload area with a placeholder for a PDF document titled 'Kaufbeleg.pdf' and an 'UPLOAD FILES' button.

To use the benefits of the Maize Seed Service, you need to proof your purchase of KWS seeds until 14 days after sowing.

Therefore, click on:

1. **Upload Proof of Purchase**  
and afterwards
2. **Add new/another proof of purchase**

## 2. Upload proof of seed purchase



Activation of fields for this tool.



### Upload delivery note

DELIVERY NOTE

UPLOAD FILES

1

I don't have a delivery note.

HINT

If you do not currently have a delivery note at hand, you can also upload it at a later date.  
The purchase confirmation must be uploaded by the 30th of July at the latest. We will remind you in time.

Uploaded



Kaufbeleg.pdf

### Sowing details

2

Please indicate, which KWS varieties you have purchased and in what quantity.

Depending on the quantity, you will be shown how much area (ha) quota you have been allocated.

KWS VARIETY\*

AMOUNT [U] \*

BATCH NUMBER

AMAROC

25

Batch number

+ ADD KWS VARIETY

CANCEL

SUBMIT

### 1. Upload your proof of purchase

If you don't have a proof of purchase yet, please select the according box. You can upload the document later on.

### 2. Details of your sowing

This includes the variety name, the quantity of units bought and the batch number.

- Using the button “+ Add KWS Variety“, you can add multiple varieties.
- Please keep in mind, that you cannot change this information afterwards.
- Afterwards, click on **Next** to finish the proof of purchase upload.

## 2. Upload proof of seed purchase



**Maize** —

Start page Maize Crop Manager Field Scout **Maize Seed Service** Field Vitality Check Variable Rate Seed ... Heat Unit Tool

My Fields

Proof of purchase status:  
Waiting for verification: 1

+ ADD NEW FIELDS

NAME	STATUS
Bamborough	Damage Reported

Map Activation

**Activate field quota**

By uploading purchase documents such as delivery notes, you prove your purchase of KWS maize seed. Only if you can prove that you have purchased KWS corn seed can you take advantage of the benefits of the Maize Seed Service and claim reimbursement of 50% of the seed costs for re-planting.

ADD FURTHER FIELD QUOTA.

Crop order date

STATUS	VARIETY	AMOUNT [U]	LOT-NO.
Waiting for verification	AURELIUS KWS	20	

Kaufbeleg.pdf

UPLOAD FILES

### 1. Waiting for approval:

Now your proof of purchases are checked by a KWS employee. As soon as the proof of purchases are “valid”, you can report a damage.

### 2. Overview of proof of purchases:

You can also see an overview of your proof of purchases and their status under the tab Upload further field quota

### 3. Add additional Proof of purchase:

Here you can also add additional proof of purchases, under the tab Upload files

# Maize Seed Service

## What can you find in this manual?



1

### General Information

What do you need to qualify for the Maize seed service, and what is this tool about

2

### How to upload proof of seed purchase

In order to apply for a 50% repurchase discount you need to upload proof that you bought KWS seeds

3

### How to manage my fields in the tool

In order to use this tool you need to create a field

4

### How to report a damage

In case you have a damage that qualifies you need to report it within a date frame

5

### What to expect after reporting a damage

Clear expectation of what is going to happen after

# 3. Add a new field



Add field

1. Method      2. Add field      3. Sowing details

To add your fields, please select one of the following methods.

- Drawing**  
Draw your field boundary on the map. **1**
- Import**  
Import Shape or KML files. **2**
- Field Management**  
Select field from Field Manager. **3**

CANCEL

To add a new field there are three different methods

**1. Drawing:**

Using this method you can draw your fields on a map.

**2. Import:**

Upload your fields as a shape or KML file. With this method you can import your fields from your field catalogue.

**3. Fieldmanagement:**

Using this function you can import fields that were already created in another tool or in a previous year.

# 3. Add a new field- Drawing



Add field

1. Method      2. Add field      3. Sowing details

### Draw in field boundary

Field details

Field name  
Please name your field.

Area (automatically calculated)

Start by clicking on any field corner and proceed by clicking along the field boundary. To end the drawing process please click once on the start point.

Click on the newly created field boundary to make adjustments where necessary.

CANCEL      CANCEL      NEXT

## 1. Find your location:

Use the search function to find your location. You can grab and move the map, also it is possible to zoom by using the mouse-wheel or the +/- buttons

## 2. Draw your field:

Draw in a field by clicking on one corner after another, with a double click you can finish drawing.

## 3. Name your field:

Please enter a name for the field, this will allow you to find it easily in all our tools

## 4. Field Size:

The field size is calculated automatically.

## 2.1 Add a new field- Drawing



Add field

1. Method 2. Add field 3. Sowing details

### Draw in field boundary

Field details

Field name  
CSS

Area (automatically calculated)  
3.70 ha

Start by clicking on any field corner and proceed by clicking along the field boundary. To end the drawing process please click on the start point.

Click on the newly created field boundary to make adjustments if necessary.

CANCEL NEXT

### 1. Change and edit field boundaries

With a click on the pencil symbol, you can move and adjust all border points.

### 2. Include field elements inside the plot

You can also include field elements such as groups of trees within the field when drawing.

Therefore, click on the square symbol, then you can mark and draw the borders of the field element by left-clicking

# 3. Add a new field- Import



GEOMETRY	FIELD NAME	AREA
	Dreieck	2.67 ha
<input checked="" type="checkbox"/>	Fluthe	5.72 ha
	Untere Wiemark	12.08 ha

## 1. Use the import functionality.

Here you can import fields from InVeKos- data or from your field catalogue. We support shape- and KML file formats.

Click on Import and select the wanted file on your local computer.

Please keep in mind that a complete shape-file consists of a minimum of 3 individual files

## 2. Select the fields you want to import

A selection table will then open, here you can see all fields from the Shape file

Select with a check in the first column the fields you want to import to the Maize Seed Service, in some cases, it might be necessary to add the name to a field.

If a field from the list already exists, we will show the amount of overlap. A further import is not possible.

## 2.3 Add a new field- Fieldmanagement



2. Add field

ds, please select one of the following methods.

- Drawing**  
Draw your field boundary on the map.
- Import**  
Import Shape or KML files
- Field Management**  
Select field from Field Manager.

**1**

**Add field**

✓ 1. Method      2. Add field      3. Sowing details

**Add fields from field management.**

You are able to select from 4 fields.  
Please select the fields you wish to import.

0 from 4 fields are selected.

<input type="checkbox"/>	GEOMETRY	FIELD NAME	AREA
<input type="checkbox"/>		Outer farm	1.76 ha
<input type="checkbox"/>		Plustervine Farm	5.78 ha
<input type="checkbox"/>		VRS UK 1	11.85 ha

CANCEL      CANCEL      NEXT

### 1. Import your fields with the Field management

You will get the same view as during Import  
In the Fieldmanagement you can see all fields you created in previous years or in another tool.

### 2. Select Fields

Please select all fields you want to import with a check in the first column.

# 3. Field details and manage fields



The screenshot shows the 'Add field' process in the KWS system. The top navigation bar includes 'KWS' and 'myKWS'. The progress indicator shows three steps: '1. Method', '2. Add field', and '3. Sowing details', with a large green circle containing the number '1' highlighting the current step.

### Sowing details

*You can finish the field registration without entering all information. But to report a damage all information are mandatory.*

NAME	VARIETY	USAGE	SOIL TYPE	IRRIGATION	MATURITY	SOWED AT:
VRS UK 1	AMAROC	▼	Loamy ▼	No ▼	240	Sowing date 📅

Below the form, there is a 'My Fields' section with a table of existing fields:

NAME	STATUS
Bamborough	Damage Reported
VRS UK 1	Complete Sowing data!

A green circle with the number '2' highlights the 'Complete Sowing data!' status for the 'VRS UK 1' field. To the right, a map shows an aerial view of a field with a yellow outline and a green plant icon, indicating its location. A search bar for 'city, ZIP-code' is visible on the map.

## 1. Add Sowing details

In the window "Sowing Details" enter the name of the variety, decide whether the area irrigated and select the correct sowing date. Then finish creating the field by clicking "Finalise".

## 2. Add sowing details later on:

The information here must be correct, as soon as all details are complete, no more changes can be made

Because of this you can leave fields blank and complete your information later

All sowing information and proofs of purchases has to be completed 14 days after sowing, as soon as all information is completed, the field will be blocked and cannot be changed anymore.

**The status will change to "Complete" and the field is successfully registered for the Maize Seed Service.**

# Maize Seed Service

## What can you find in this manual?



1

### General Information

What do you need to qualify for the Maize seed service, and what is this tool about

2

### How to upload proof of seed purchase

In order to apply for a 50% repurchase discount you need to upload proof that you bought KWS seeds

3

### How to manage my fields in the tool

In order to use this tool you need to create a field

4

### How to report a damage

In case you have a damage that qualifies you need to report it within a date frame

5

### What to expect after reporting a damage

Clear expectation of what is going to happen after

# 4. Report damage



The screenshot shows the KWS myKWS application interface. At the top, there is a navigation bar with the KWS logo, menu items (Products, Consulting, Innovation, Company, Careers), a search bar, and a user profile icon labeled 'myKWS KWS Tuto'. Below this is a 'Maize' section with a dropdown arrow and a row of icons for 'Start page', 'Maize', 'Crop Manager', 'Field Scout', 'Maize Seed Service', 'Field Vitality Check', 'Variable Rate Seed ...', and 'Heat'. The 'Maize Seed Service' icon is highlighted. Below the navigation bar, there is a 'My Fields' section with a search bar for 'city, ZIP-code' and a 'Map' button. A table lists fields with their names and statuses. The 'VRS UK 1' field has a 'Complete Sowing data!' button. At the bottom left, there is a 'REPORT DAMAGE' button with a green circle containing the number '1'. The main content area shows an aerial map of a field with a yellow highlight and a small plant icon. A search bar for 'city, ZIP-code' is visible on the map.

Maize —

Start page Maize Crop Manager Field Scout **Maize Seed Service** Field Vitality Check Variable Rate Seed ... Heat

My Fields > Map Activation

Proof of purchase status:  
Waiting for verification: 1

+ ADD NEW FIELDS

<input type="checkbox"/>	NAME	STATUS
<input type="checkbox"/>	Bamborough	Damage Reported
<input checked="" type="checkbox"/>	VRS UK 1	<b>Complete Sowing data!</b>

REPORT DAMAGE 1

## 1. Report Damage

After creating your field, adding all sowing information and upload the proof of purchase, in case of bird or frost damage you can use the 50% resowing discount benefit

By clicking on “Report Damage” you can report a damage that you like to resow and for which you would like to claim support.

# 4. Report damage



Damage report

1. select field      2. Damage details      3. Overview

### Overview of your fields

NAME	AREA [HA]	
VRS UK 1	11.85	^

VARIETY	IRRIGATION	SOWING DATE
AMAROC	No	27.04.2021

BACK      NEXT

## 1. Select Field

You will find a list with all fields, fulfilling all requirements for a damage report

Select the field for which you want to report a damage for and then click “Next”

## 2. Damage details

Enter details of the damage in “information on damage” dialog box.

This includes the date of the damage, the reason for the damage and whether the entire field or a partial field is affected.

You also have the possibility to add a comment with your own notes and information.

## 3. Overview

You can see a summary of all given information, and you have the possibility to add another field to the damage report or to finish the report.

At the end click on “Report Damage”

# Maize Seed Service

## What can you find in this manual?



1

### General Information

What do you need to qualify for the Maize seed service, and what is this tool about

2

### How to upload proof of seed purchase

In order to apply for a 50% repurchase discount you need to upload proof that you bought KWS seeds

3

### How to manage my fields in the tool

In order to use this tool you need to create a field

4

### How to report a damage

In case you have a damage that qualifies you need to report it within a date frame

5

### What to expect after reporting a damage

Clear expectation of what is going to happen next



## What happens next?

A KWS employee will contact you immediately after you have reported a damage and discuss the further procedure with you.

**Do nothing with the affected field before a KWS employee has spoken to you.**

Report the new sowing in the Maize Seed Service as soon as you have sown it (at the latest 5 days after sowing). Only then you can claim a refund of 50% of the seed costs.

# QUESTIONS OR SUGGESTIONS?



**Feel free to contact:**

**Alison Phipps**

Office Manger  
Administrator

+49 (0) 1594 528234

[alison.phipps@kws.com](mailto:alison.phipps@kws.com)

**John Burgess**

Maize & Hybrid Rye Product Manager

+44 (0) 7766 258264

[john.burgess@kws.com](mailto:john.burgess@kws.com)