



100%

of the sugarbeet varieties grown in EU-28 are resistant to one or more pests or diseases.

YIELD SECURITY

Sugarbeet Breeding and Research at KWS

Primary goal: Top-performing, locally-adapted varieties that ensure highly-competitive product performance

www.kws.com

SEEDING
THE FUTURE
SINCE 1856

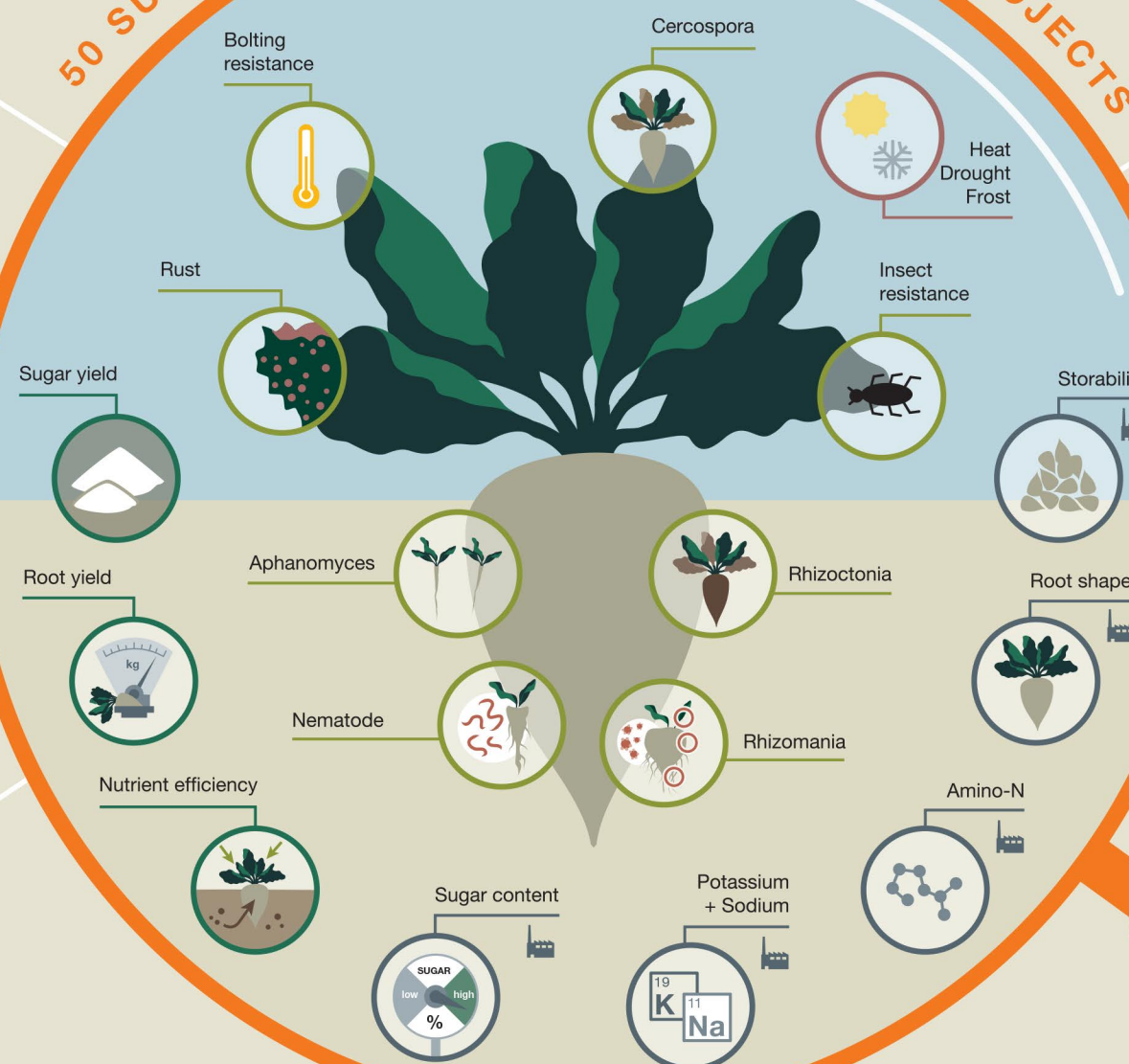


~ 62 €

Mio. €/ year

R&D EXPENSES

50 SUGARBEET - BREEDING & RESEARCH PROJECTS



CHALLENGES FOR PLANT PROTECTION

1 Stricter regulatory framework for certain plant protection products



2 Loss of efficacy due to resistance building



KWS SOLUTIONS

- Herbicide-tolerant sugarbeets**
- Insect and virus tolerances**
- Environmental responsibility**



16

KWS breeding stations worldwide focused on sugarbeet and trial sites in 37 sugarbeet-selling countries.

- KWS sugarbeet markets
- KWS sugarbeet breeding stations
- No KWS sugarbeet activities

PROFESSIONALS

> 360

KWS R&D employees working on sugarbeet projects worldwide

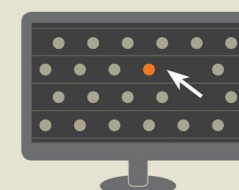


10 years

of selection to provide the market with a new sugarbeet variety



+



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EXPERIENCE

> 160 years

of breeding experience in sugarbeet

