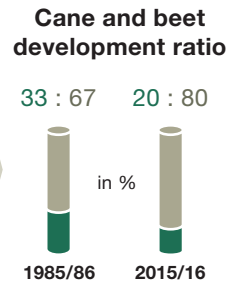




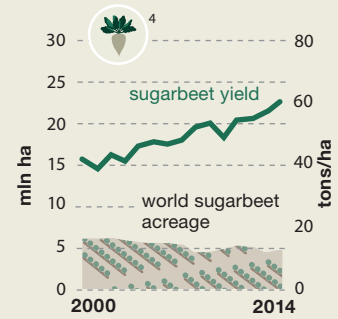
### (1.) The world demands more sugar.



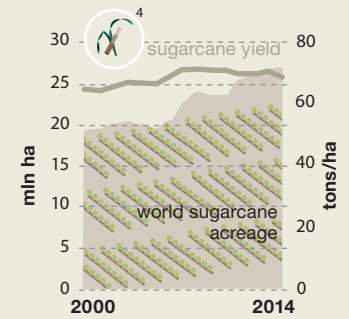
**+2 %<sup>2</sup>**  
sugar  
consumption  
per annum



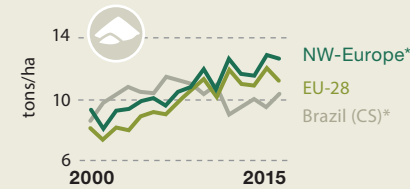
### (2.) Sugarcane grows in acreage, sugarbeet grows in productivity.



**+2.7%**



### Sugar yield development<sup>5</sup>

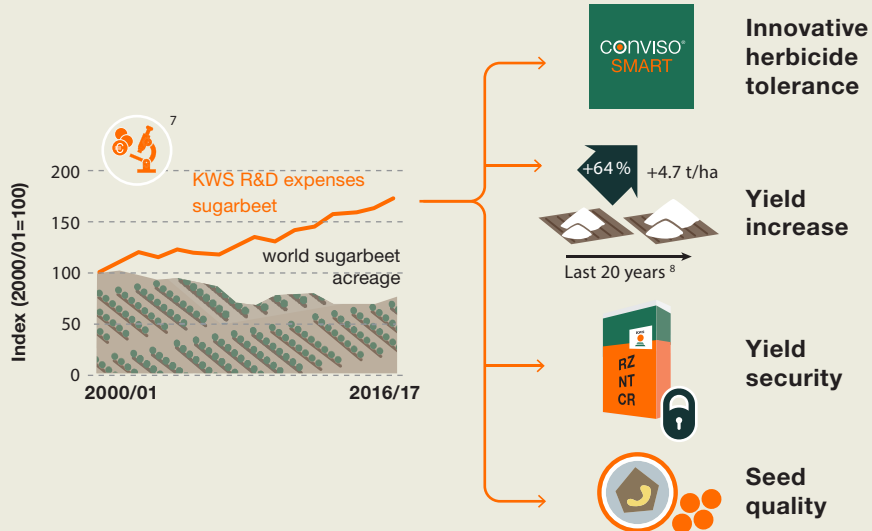


p.a.

+2.1%  
+2.1%  
+1.3%



### (4.) Breeding progress is key to competitiveness. Investment in innovation is crucial.



### (3.) Productivity gains make sugarbeet competitive.

